



FOUNDING SPONSORSHIP OPPORTUNITIES

2027 SHOWCASE EVENT + INAUGURAL SEASON

Put your brand alongside North Dakota's newest basketball league.

LEAGUE-WIDE PARTNERSHIPS

STATEWIDE VISIBILITY + FOUNDING-PARTNER STATUS

MVP FOUNDING PARTNER

\$10,000

Exclusive category; Showcase + Championship presenting rights; premier league-wide visibility; VIP 10.

CHAMPIONSHIP PARTNER

\$5,000-\$9,999

Large web/marketing presence; premium social + event signage; booth; VIP 6; networking access.

ALL-STAR PARTNER

\$2,500-\$4,999

Website + promotional recognition; event signage; 2 social spotlights; in-game PA recognition.

LEAGUE PARTNER

\$1,000-\$2,499

Website + social recognition; shared signage; home-event PA; season passes.

FOUNDING SUPPORTER

\$250-\$999

Founding designation; website listing; social thank-you; annual sponsor graphic; Showcase pass.

Premier league opportunities also include designation rights and recognition across DBL events, media and community activations. Full benefit details are available in the sponsorship packet.

TEAM SPONSORSHIPS

ANY FOUNDING TEAM | OVERVIEW RANGE: \$250-\$1,500+

BRONZE TEAM SPONSOR

\$1,000

Jersey patch; team webpage/social recognition; sponsor graphics; select games/events; 4 home-game passes.

SILVER TEAM SPONSOR

\$1,250

All Bronze benefits + added social/promotional visibility, home-game PA, giveaways and 6 passes.

GOLD TEAM SPONSOR

\$1,500

All Silver benefits + premium jersey placement, featured spotlight, promo table, 10 passes + renewal priority.

Choose: Minot Outlaws | Bismarck Capitalists | Fargo Reapers | Grand Forks Huskies | Williston Roughnecks
All tiers include season-long jersey exposure.

BEYOND THE HARDWOOD PODCAST

AFFORDABLE, EPISODE-BY-EPISODE DIGITAL EXPOSURE

COMMUNITY SUPPORTER

\$50 / EPISODE

Name in episode description and credits.

EPISODE SPONSOR

\$100 / EPISODE

Supporter benefits + verbal mention, on-screen logo and primary promotional-post tag.

FEATURED EPISODE SPONSOR

\$200 / EPISODE

Enhanced logo + verbal visibility, promo graphic/short-form content and approved call-to-action.

PRESENTING PARTNER

\$300 / EPISODE

Exclusive 'Presented by' integration, prominent placement, clips/promotion and renewal priority.

One Presenting Partner per episode. Multi-episode packages available.

DBL PRAIRIE BOWL

OCT. 10, 2026 | ARIKARA FITNESS & REC CENTER | WHITE SHIELD, ND

PRESENTING SPONSOR

\$1,500

Exclusive event naming; premier promotion/signage/social/PA; table; awards role; 6 admissions.

CHAMPIONSHIP PRIZE SPONSOR

2 AVAILABLE

Official prize recognition; awards visibility; social + event promotion.

1ST PLACE SPONSOR

\$900+

Featured with the Champions and championship cash prize.

2ND PLACE SPONSOR

\$600+

Featured with the Runner-Up and second-place cash prize.

GOLD TOURNAMENT PARTNER

\$500 | 3 AVAILABLE

Signage/social/PA; promo table; digital materials; sponsor board; 4 admissions.

COURT SPONSOR

\$300 | 2 AVAILABLE

Court naming + signage; repeated PA/social; sponsor board; 2 admissions.

COMPETITION SPONSOR

\$250 | 3 AVAILABLE

Name the 3-point, half-court or dunk contest; promotion + 2 admissions.

COMMUNITY PARTNER

\$100 | UNLIMITED

Sponsor board; social + PA recognition; 2 admissions.

BUILD THE FUTURE OF BASKETBALL IN DAKOTA

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BUILT DIFFERENT. BUILT DAKOTA.